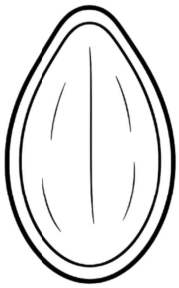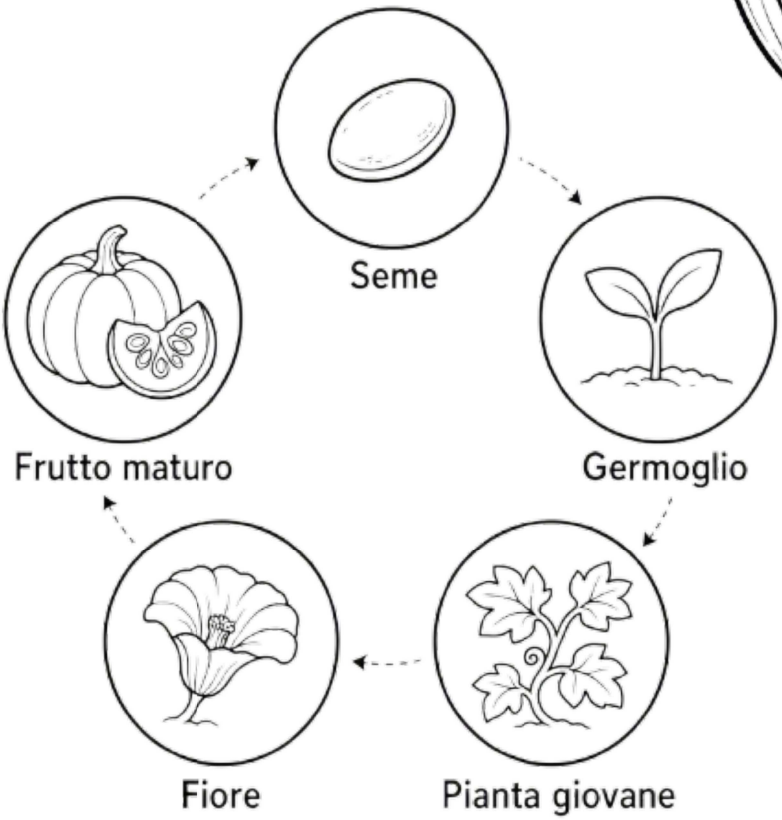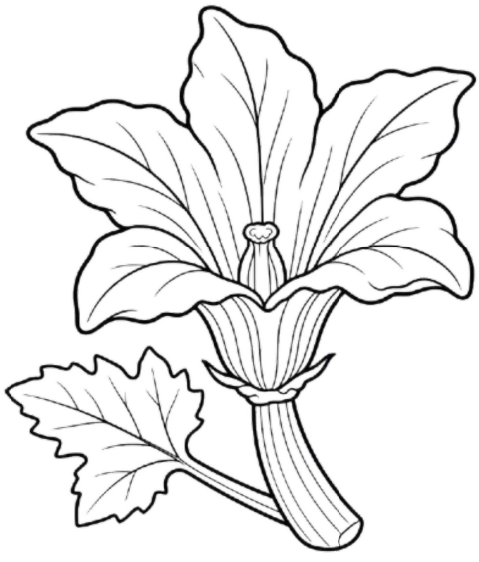La zucca